



Apps to help you Rock your Social Media Marketing in 2015

Facebook:

www.PostPlanner.com - Plan Facebook Posts

www.TabSite.com - Easy, Powerful Promotions for Web, Mobile, & Facebook.

www.heyo.com/

www.ecwid.com/ - Add shopping carts

www.socialloomph.com/ - Easily schedule updates, find quality people to follow, and monitor social media activity!

www.socialappshq.com/products/rss-tab-for-facebook-pages- Add your blog to your Facebook page

apps.facebook.com/fanofthe/ - Select a Fan of the Week for your social page

www.agorapulse.com/ - High Quality Facebook Applications, Analytics and CRM

www.fanappz.com/ - Contests, Analytics, Huge toolbox of engagement and retention tools for Facebook

Twitter:

Unfollowers.com - Find people who are not following you or who have unfollowed you

Manageflitter.com - Find active vs. inactive tweeters, people not following back, etc.

Twubs.com - Register your Hashtag with Twitter

www.socialloomph.com/ - Easily schedule updates, find quality people to follow, and monitor social media activity!

www.agorapulse.com/ - Innovative Twitter feed management, monitoring and user qualification.

www.demographicspro.com/ - Demographics for Twitter

www.trendspotttr.com/welcome.php - Identify trends online

www.socialbro.com/ - Find the best time of day to Tweet and what content to post for engagement

contentgems.com/start - Find shareworthy content for Twitter

witterfeed.com - Tweet updates from blogs you follow.

Instagram:

WordSwag- Create visual designs from text

Flptogram - Create Instagram Videos from your Photos

Repost - <http://instagram.com/repostapp> Repost: Like retweeting and it's a great way to share awesome posts while interacting with your followers

Aviary: <https://www.aviary.com/> Best way to edit photos

Instavid: <https://itunes.apple.com/us/app/instavid-for-instagram-video/id698030044?mt=8> Great way to make photo/video collages

Fotogramme- <https://itunes.apple.com/us/app/fotogramme-instagram-client/id449380292?mt=8> - Manage multiple Instagram accounts

Pinterest:

www.PinWords.com - Create designed Quotes for Pinterest
www.tailwindapp.com/pinreach - Analytics for Pinterest
www.snapito.com/ - Get website fullsize screenshots
www.viraltag.com/ - Schedule your Pinterest Posts
viralwoot.com/ - Promote your visual content
www.picmonkey.com/ - Photo Editing and you can use this to create collouges

Linkedin:

www.Pulse.com - Create and currate content for LinkedIn
www.SlideShare.com - Add in your presentations to your profile

YouTube:

GoAnimate - Create Animated Videos
www.audiojungle.net - Royalty Free Music sites
www.premiumbeat.com - Royalty Free Music sites
www.musicbed.com - Royalty Free Music sites

Design Apps:

www.Canva.com - Our by-far favorite design app
Infogr.am- Create Infographics
www.PicMonkey.com - edit photos, create collogues and fun social posts.

Social Media Contest Apps

www.TabSite.com - Easy, Powerful Promotions for Web, Mobile, & Facebook.
www.Heyo.com

Manage Reviews and Mentions online:

www.reputology.com/
www.Mention.com
www.google.com/alerts

Scheduling/Monitoring:

PostPlanner.com
*SproutSocial.com
HootSuite.com
Hubspot.com - Full Inbound Market Smart Marketing software
<https://www.socialloomph.com/> - Easily schedule updates, find quality people to follow, and monitor social media activity!
<http://iconosquare.com/> - Formally known as Statigram. You can manage and optimize your instagram account